

John Major,  
 President  
 Carlton Smith,  
 Vice President  
 Erinn Murphy,  
 Secretary  
 Members:  
 Michelle Connet  
 Catherine Field  
 Gary Shepherd  
 Natasha Zaretsky

**Carbondale Elementary School District No. 95**



LAKELAND ADMINISTRATIVE CENTER  
 925 South Giant City Road  
 Carbondale, IL 62902  
 (618) 457-3591 FAX: (618) 549-7460

**BOARD OF EDUCATION**

**PUBLIC RELATIONS COMMITTEE MEETING**  
 Tuesday, October 2, 2018  
 4:00 PM  
 Agenda

1. Call to Order
2. Roll Call

Members	Present	Absent	Guest
Stephanie Esters, Chairperson			
Erinn Murphy			
Carlton Smith			
Marilynn Ross			
Carmen Williams-Bonds			
Angela Grimmer			
Amy Fox			
Karen Stallman			
Bob Davenport			
Justin Zurlinden			

3. Public Comments
4. Approval of Agenda
5. Approval of Minutes
  - a. September 4, 2018
6. Old Business
  - a. Teacher access to website class page
  - b. Communication Plan
  - c. Publicity Kits
    - Brochures
    - "About Us" Sheet
  - d. Other \_\_\_\_\_
7. New Business
  - a. Website vendors for new school year
  - b. Overview of Director of Communications - Media Output
  - c. Camera equipment and videotaping
  - d. Other \_\_\_\_\_
8. Recommendations or Information for the Board's October 25, 2018 Meeting
9. Next Meeting Date & Time
10. Public Comments (Name & Address of Person Speaking)
11. Adjourn

Daniel Booth, Superintendent  
 Justin Miller, Assistant Superintendent